



Partnering with Logoplaste to help them deliver their sustainable packaging solutions to some of our most well known high street brands.



As a manufacturer who packages the world's **BIGGEST BRANDS**, having a reliable workwear laundry provider that ensures a smooth supply of garments is essential for Logoplaste. ”



We're thrilled to be partnering with renowned design and packaging manufacturer Logoplaste, to help maximise their sustainability and streamline their workwear and uniform requirements, ensuring their employees always have clean and pristine uniforms.

As an environmentally conscious business, Logoplaste required a workwear and laundry partner who could fully align with their "wall-to-wall" manufacturing strategy. Logoplaste's operations are purposefully located within their clients' plants to eliminate unnecessary freight, synchronize production and reduce CO₂ emissions.

Logoplaste were clear that it was crucial to find a workwear supplier who could fully align with these values, without compromising on garment quality. Additionally, Logoplaste were interested in refreshing their employee uniforms with comfort and quality at the heart of their decision-making process.

The service comprises reducing weekly deliveries and collections to each site, while supplying around 6,000 garments across five sites, including jumpers, polo tops and trousers.

Ensuring workwear is well maintained, pristine and presentable, while optimising environmental resources is paramount at Elis.

As a member of the circular economy, our workwear rental model ensures that all our garments are laundered to a high standard and repaired seamlessly to maximise garment lifecycles.

In order to create a bespoke workwear solution for Logoplaste, Elis completed a comprehensive site survey at their facilities.

During the survey our workwear consultants were able to quickly identify how to improve the comfort for wearers, offering lightweight garments with more breathable fabric that enabled wearers to stay cooler for longer, while also offering increased range of motion while at work. Opportunities to reduce deliveries were also identified, helping to save costs and reduce CO₂ emissions.

Thanks to our tailored workwear rental and laundry service, Logoplaste's employees now have access to ready-to-wear uniforms, without having to regularly purchase new garments, or manage the added complication of stain removal and garment repair associated with the operations of a successful packaging manufacturer.

Having a reliable workwear laundry provider that ensures a smooth supply of garments is essential for Logoplaste, as it allows them to concentrate on delivering their sustainable packaging solutions to some of our most well-known high street brands.

To find out how partnering with Elis for your commercial laundry and hygiene solutions could help streamline your operations, please contact us.



“Elis has delivered a full workwear and laundry service in line with our requirements, organising the design, manufacturing, and branding of the garments with embroidery to our agreed specification which no other supplier was able to match.”

Sónia, Category Manager at Logoplaste

For more information, please call **0808 169 8265** or email **UK-Marketing@elis.com**



Circular services at work

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